

WINcustomers

Web Design

Connections

MARCH, 2005

VOLUME I, NUMBER II

Expanding WINcustomers New US office and launching WINcustomers UK



WINcustomers is expanding, with the new US office and the successful launch of WINcustomers UK, WINcustomers is now an international marketing media design company.

WINcustomers and Expert on Demand have moved to Unit F-0, Cloverleaf Mall, Hattiesburg 39401. This move recognises the expanding business and the huge market for a marketing media organisation.

The new office encompasses an ideal shopfront location, increased working space and new terminals for staff and for customer training sessions.

WINcustomers is a local company with a national, and now an international presence, conducting business with companies in Chicago, Jackson, Hattiesburg, Gulfport and London. This combines a friendly person to person service with global impact.

This move has also coincided with the launch of WINcustomers UK. Led by Claire Sharpe, a graduate of the Royal Holloway University in Surrey.

This marks a new chapter in the WINcustomers story. However WINcustomers is committed to the same friendly approach with a new global outlook. This will benefit all our existing customers and opens a new window for their global marketing plans. These events also mark a change for WINcustomers from a web and graphic design company to a marketing media organisation. This means that WINcustomers can now cater for all your marketing needs from designing and supplying business cards to the latest marketing technology on flash pens and miniCDs, the replacement for business cards. From paper brochures to website catalogues to CD catalogue mail-outs, we can do it all.

The UK office is located in London and is ideally situated for conducting business in the competitive UK market, and for travel to Europe which is an expanding market.

The US and UK markets are very different but by working in both areas customers can benefit enormously.



Setting Up a new Business WINcustomers UK launch

The launch of a new business is always difficult,

but with the support of the US office, WINcustomers UK has been a complete success. WINcustomers UK is now recruiting for sales and marketing staff; initially these will be work-at-home positions around the UK and possibly Europe. As with WINcustomers (US) the focus is always on new ideas and any new employees would be encouraged to work on their own initiative. If you are interested in applying email your resume or CV to recruit@wincustomers.com.



The Ultimate Technological Slap in the Face.

Know someone that would like a copy of WINcustomers *Connections*? Or would you like some extra copies? Send us an email subscribe@wincustomers.com or give us a call on 0871 474 1067.

WINcustomers UK 0871 474 1067

The New Business Card - the end for paper?

Business cards are out of date now! WINcustomers sales staff give out minCDs or handiCDs when they meet clients. Paper-based marketing is dated and not environmentally friendly. The only way to market successfully is to use everything at your disposal and with the introduction of miniCD business cards



this means a new direction for marketing. The business card mini-CDs can include brochures, websites and much more, and currently still have an amazing novelty value. They are the future for networking and are currently being used by real estate agents and several leading automobile manufacturers in both America and Europe. To order your mini-CDs email minicd@wincustomers.com and mention *Connections* for a discount.

Web Site of the Month

www.DaniellMotors.com

Free stuff on the Net

www.freefoto.com
for free photos

Useless Fact

In the 20th Century all US presidential elections were won by the taller man!

Editors Comment

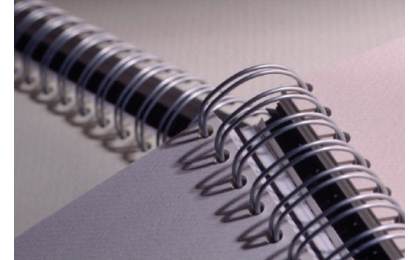
Issue 2 Sees the launch of new offices in the UK and the US, WOW! If you have any comments please email Connections@wincustomers.com
Claire Sharpe, FD.

Speed Networking ?

We are all familiar with networking, be it breakfast networking or exhibitions or charity events, we know how it works you chat and exchange business cards. This is now being streamlined into speed networking. Not sure what speed networking is? It is modelled on speed dating, where people sit opposite each other, chat for three minutes and then when the bell rings numbers can be exchanged (or business cards) and one side moves along.

WINcustomers hopes to host speed networking events in both the US and UK in the near future.

WINcustomers is a member of the BNI and SMEI network groups.



If you are interested in attending a speed networking event hosted by WINcustomers please email networking@wincustomers.com with your contact details.

Custom Designs – Designing With The Customer In Mind

One of our latest projects, in conjunction with Daniell Motors of Hattiesburg, was to design a flash movie for Daniellmotors.com. The target audience is the truck-buying demographic. The brief was an exciting intro incorporating some of the current stock aimed at would-be-truck-buyers. The first stage is to produce a draft incorporating as many ideas as possible, this is then reviewed in-house and re-drafted. The next stage is a customer review, where



photos can be exchanged concepts can be discussed, added or deleted. To see the final product go to www.daniellmotors.com. Inquiries or further info email flash@wincustomers.com.



Visit www.daniellmotors.com to view the flash intro. Also check out the flash at our website www.wincustomers.com or www.wincustomers.co.uk